

Partner Search: DAPHNE III

<p>Title of proposed project</p>	<p>EUROPEAN AWARENESS CAMPAIGN: STOP PROSTITUTION AMONG MALE YOUNGSTERS</p>
<p>Deadline:</p>	<p>22 of April, 2009</p>
<p>Description of project idea incl. theme and activities</p>	<p>OBJECTIVES</p> <p>General:</p> <p>Prostitution and trafficking in women constitute a fundamental violation of women's human rights.</p> <p>Specific:</p> <ol style="list-style-type: none"> 1. To set up an expert network to produce an awareness campaign against prostitution 2. To produce an awareness campaign to reduce the prostitution, especially in young people <p>TARGET GROUP</p> <p>The whole society, especially male youngsters.</p> <p>BASIS OF THE PROPOSAL</p> <p>As a starting point, prostitution and trafficking in women and female children are one of the main human rights violations. By adopting a gender approach, we state that prostitution is a category of violence against women, the cause of which is a direct result of gender inequality. Prostitution, as violence against women, is a manifestation of the historically unequal power relations between men and women, which have led to domination and discrimination against women by men. Prostitution does not involve only women but men and sex organizations, who are the other key protagonists related to this phenomenon and those who are creating the demand.</p> <p>Official bodies are responsible for the implementation of policies and actions to reduce this phenomenon that constitutes a fundamental obstacle to the achievement of full equality between women and men in all areas of life.</p> <p>The Women Institute of Andalusia intends to participate in this Daphne call through a project which aims to implement an awareness campaign to reduce prostitution. This campaign will be focused on young people to help them rethink their attitudes about those women exposed to prostitution and make them reflect on trafficking as a human rights violation.</p> <p>Prostitution is being internalized by society, especially by young people who are increasing the demand in Andalusia. Education and information are essential tools to fight against this phenomenon. Official bodies are totally concerned about this situation within measures aimed at purchasers of sexual services, and at the whole society in order to not normalize this phenomenon.</p>

	<p>FORESEEN ACTIVITIES:</p> <p>This pre-project is divided in two parts or actions:</p> <p>-TO SET UP EXPERT NETWORKS AGAINST PROSTITUTION.</p> <p>The final aim is to design a common awareness campaign from a gender approach targeted at the whole society and especially, at male youngsters, to make them think about the degrading situation suffered by women exposed to prostitution and trafficking.</p> <p>Official Bodies must do their best to eradicate prostitution and human trafficking for sexual purposes. Preventive work among young people is essential. A preventive campaign against prostitution is required in order to not NORMALIZE prostitution.</p> <p>-TO ORGANIZE AN EUROPEAN AWARENESS CAMPAIGN: STOP PROSTITUTION AMONG MALE YOUNGSTERS</p> <p>Awareness campaign will be hold in each European country with the cooperation of universities and compulsory and upper secondary education. The final aim is to change the social perception of prostitution which is being normalized as a consumer good and a leisure activity among youngsters. The final aim of this campaign is to heighten people's awareness about the fact that behind each woman or girl involved in prostitution, there is a human rights violation.</p>
<p>Coordinator Partner</p>	<p>WOMEN INSTITUTE OF ANDALUSIA (Regional Ministry for Equality and Social Welfare) The WIA is an organism of the Government of Andalusia (Junta de Andalucía), that fosters equal rights and opportunities for both women and men with the objective of advancing toward a model society that incorporates new forms of co-existence that are more democratic and equal. The specific objectives of WIA are: to promote the real and effective conditions for the equality between women and men; to make possible the participation and presence of women in the political, economical, cultural and social life; to overcome the labor, cultural, economical and political discrimination of women.</p>
<p>Partners</p>	
<p>Associate partners</p>	<p>Andalusian NGOs working at women prostitution field.</p>
<p>Foreseen budget</p>	<p>This is a 24 month project whose total budget is 600.000€ divided among partners as follows:</p> <ol style="list-style-type: none"> 1. Coordinator partner: EUR 400.000. Co-funding: EUR 80.000 2. Partner 1: EUR 100.000. Co-funding: EUR 20.000 3. Partner 2: EUR 100.000. Co-funding: EUR 20.000
<p>Foreseen project duration</p>	<p>24 months</p>
<p>Contact</p>	<p>See below</p>



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